

The NY Film & TV Student Alliance Presents

# STORYTELLING IN THE 21<sup>st</sup> CENTURY

SEPTEMBER 23, 2017 - 9 AM to 6:30 PM  
FORDHAM UNIVERSITY  
Lincoln Center Campus, 113 W 60th Street  
New York, NY 10023  
12<sup>th</sup> Floor Lounge

A day of insightful discussion and Q & A on the latest ideas, innovations, and developments in the world of film and television -- featuring NYC-based industry professionals from all parts of the entertainment business. Ideal for media students seeking a career in film and television, and a great networking opportunity for pros and non-pros alike.

This event is sponsored by the Fordham chapter of the New York Film & Television Student Alliance (NYFTSA), in partnership with The New York State Governor's Office of Motion Picture & Television Development, the New York Production Alliance (NYPA), and the Department of Communication and Media Studies at Fordham University.

## EVENT PROGRAM

### **8:30 - 9:00am -- Registration – Continental Breakfast**

**9:00 - 9:30am – Opening Remarks** (*Father Joseph McShane*, President of Fordham Univ., *Jackie Reich*, Chair, Dept. of Comm. and Media Studies, *Laura Berning*, NY State Governor's Office of Motion Picture & Television Development)

### **9:30 -11:00am – MADE IN NEW YORK STATE: The Local Story**

Union reps from various locals -- representing grips, gaffers, editors, cinematographers, camera operators, art directors, designers, wardrobe, location scouts and more -- will discuss what each crew member's contribution is to the overall production process and how film/TV careers get started.

### **11:15 - 12:30pm -- SO YOU WANT TO BE A PRODUCER?**

Film and television producers break down the many functions of a successful producer's job-- from story development and financing to production and distribution. MODERATOR: Jim Jennewein

- Stephen Brown Producer, Exec producer (*The Fugitive*, *Twisted*, *Devil's Advocate*, *Seven*, *Outbreak*, *The Ottoman Lieutenant*)
- Jane Raab Co-exec producer, prod mgr (*Blue Bloods*, *Sex In The City*, *Life On Mars*)
- Caitlin Ronan Producer at Pipeline Entertainment; writer/producer/director of sketch comedy web series, Awkward Rhombus Productions

### **Lunch Break: 12:30 - 1:30pm**

### **1:30 - 2:45pm—CUT TO THE FUTURE: The Convergence of Technology & Creativity (Lowenstein, Room 1124)**

A panel of creatives and executives will bring us up to speed on what's happening out on the bleeding edge of the media landscape and how emerging digital technologies will alter and enhance storytelling and shape the future of content creation itself. MODERATOR: Jim Jennewein

- Fred Graver Senior VP, digital content and social for Discovery Networks; Former Creative Lead, TV @Twitter, Emmy Award-winning writer for *Late Night with David Letterman*, *Jon Stewart*, *Cheers*
- Zach Shukan Animation & visual effects director, owner Brooklyn-based *Omega Darling* production company

### **1:30 - 2:45pm – WORDS INTO PICTURES: Writers Speak! (12th FI Lounge)**

Writers from such TV series as *Chicago Justice*, *Seinfeld*, *Law & Order: SVU*, *Melrose Place*, and *Diagnosis: Murder* discuss the evolving nature of storytelling in series television and talk about what it takes to break into the business and build a career. MODERATOR: MORGAN GJOEN

- Larry Kaplow (*Chicago Justice*, *House*, *Law And Order: SVU*, *Body of Proof*)
- Charlie Rubin (*Seinfeld*, *Law and Order: Criminal Intent*, *The Jon Stewart Show*)
- Bill Rabkin (*Monk*, *The Glades*, *Diagnosis Murder*, *Baywatch*)
- Allison Robbins (*Melrose Place*, *Hawthorne*, *Strong Medicine*)
- Nelson Kim indie film writer/director (*Someone Else*)

### **3:00 – 4:15pm -- WOMEN IN MEDIA: The Future Is Female**

A diverse mix of female professionals -- from both behind and in front of the camera – discuss the success women are having in breaking barriers and redefining old norms – and what attitudes and barriers are yet to be broken. MODERATOR: CHRISTINE GUEST, *Film Producer and Assistant Professor, Roy H. Park School of Communications, Ithaca College.*

- Barbara De Fina: Producer (*Goodfellas*, *Last Temptation of Christ*, *Silence*, *Age of Innocence*, *Casino*); Exec producer (*You Can Count On Me*, *Hugo*, *No Direction Home: American Masters Bob Dylan* doc); Vice Chair, Producer's Guild of America
- Lauren Scala: Traffic reporter, on-air personality for NBC4
- Kathryn Sheldon: Freelance photographer, former producer for MTV and NBC
- Lisa Goldman: President, NY Chapter of Women in Animation
- Terra Bliss: VP, Panavision, former exec at Deluxe and EFILM
- Terry Lawler: Exec Director, New York Women in Film & Television (NYWIFT)

### **4:30 – 5:00pm -- Key Note Address and Q & A: TBD**

- Introduced by and moderated by Jackie Reich (Chair, CMS Dept, Fordham Univ)

### **Networking Reception: 5:00 – 6:30pm**

An opportunity for students to speak one-on-one with the day's panelists and special guests.

FORDHAM STUDENTS CLICK HERE to sign up --

<https://goo.gl/forms/E30e3Adin4keZ1Ve2>

All NON-FORDHAM STUDENTS CLICK HERE to sign up --

<https://www.eventbrite.com/e/storytelling-in-the-21st-century-tickets-36991547715>

For more information, email [fordhamnyftsa@gmail.com](mailto:fordhamnyftsa@gmail.com).

The NYFTSA mission is to foster connectivity between media students and industry professionals and organizations statewide, and help homegrown talent pursue careers in New York State.